



الغرفة العربية اليونانية للتجارة والتنمية
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



مؤتمر الصحة العربي – اليوناني الأول
1st Arab-Hellenic Health Conference
1^o Αραβο-Ελληνικό Συνέδριο για την Υγεία

Athens,
22-23 May
2024

Under the Auspices:



Hellenic Republic
Ministry of Health



General Outlook:

Throughout its events, the Arab-Hellenic Chamber has managed to present sectors and topics of interest for Arab Businessmen and their Greek counterparts, thus, attracting diversified participation in them. We are hereby pleased to announce the convening of the “**1st Arab-Hellenic Health Conference**” on 22-23 May, 2024, in Athens, Greece as we believe that the health sector and the relevant business activities are of high significance to our economies and, in some aspects, they are of strategic importance.

The Covid pandemic along with the current world tension has negatively impacted food, energy, raw material, and transport costs, putting extra strain on world trade. Despite all that, pharmaceutical sales across the world have recorded a consistent increase of approximately 6% annually over the course of the last 20 years. These sales total 1.3 trillion USD annually and this figure is expected to rise to 3 trillion by the year 2030. Within this optimistic indication, Greece has managed to make quite a positive stride in the pharmaceutical industry and increased its share of exports to many world markets and attained advanced status in fertility treatments (IVF), hospital and laboratory procurement, and re-habilitation centers. At the same time, the Arab countries have managed to develop their pharmaceutical industries and modernize their hospitals in accordance with the latest technology.

Greece and the Arab World have for hundreds of years made significant scientific contributions in medicine and pharmaceuticals which have influenced the development of these sectors up to date. Both parties possess all the potential resources human and natural coupled with their geographical proximity can join efforts to elevate and enhance their cooperation in all the health domains.

The Conference’s sessions and deliberations will explore the challenges and opportunities of the two sides to further their cooperation in the pharmaceutical industry, hospital and laboratory procurement, IVF, rehabilitation centers and medical tourism, as well as looking into the possibility of transfer of technology and know-how along with presenting some of the success stories in the conference’s domains.

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Participation:

Arab and Greek officials, CEOs, executives and businessmen whose nature of business relates to the conference's domains.

Date: Wednesday & Thursday, 22 -23 May, 2024

Venue: Divani Caravel Hotel 5* in Athens

Conference's Languages: Greek and Arabic (simultaneous interpretation)

Conference's Publication: Special edition of the Chamber's magazine (MAN)

Tentative Program:

Wednesday, 22 May, 2024

09:00 Registration and Networking and visit to the Contributors' stands

09:45 Opening Ceremony

10:30 1st Session: Arab Pharmaceutical Industry.

Development of the pharmaceutical industries in the Arab world, challenges, and future potential.

12:00 Networking Break and visit to the Contributors' stands

12:30 2nd Session: Joint

Greece's positive experience in "In Vitro Fertilization" (IVF) its advanced centers, potential of cooperation and exchange of know-how.

13:30 3rd Session: Joint

The two sides experiences in the medical tourism, challenges, and potential cooperation.

14:30 Finger food, Networking and visit to the Contributors' stands

15:30 4th Session

Potential of cooperation and investment opportunities in hospitals procurement, laboratories, and rehabilitation centers.

16:30 Networking and business meetings between businessmen in the various domains of this conference.

18:00 End of First day's works

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Thursday, 23 May, 2024

09:30 Registration and Networking and visit to the Contributors' stands

10:00 Introduction

10:15 5th Session: **Pharmaceutical Industry in Greece**

On Greece's positive strides in the pharmaceutical industries and growth forecast.

11:45 Short break, Networking and visit to the Contributors' stands

12:15 6th Session: **Joint**

Exploring future cooperation in the pharmaceutical industries, investment opportunities and transfer of technology and know-how between both sides.

14:15 Finger food, Networking and visit to the Contributors' stands

15:15 Networking and business meetings between businessmen in the various domains of this conference.

17:00 End of Conference

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